

## ***IT'S ALMOST THAT TIME!***

# ***CLTA Events at the Calgary Annual Conference***

Don't forget about the CLA Annual Conference in Calgary, June 16 – 18, 2005. Here are the events that CLTA is sponsoring and presenting:

1. Your outgoing CLTA executive will meet on Wednesday, June 15, 2005 from 9 a.m. to 12 noon (Hyatt). Then, the new executive will meet on Saturday, June 18, 2005, from 2:30 p.m. to 6 p.m. (Hyatt).
2. CLTA Town Hall: "Titanic or Tugboat: Trustees and their national association" – 11 a.m. – 12:15 p.m., Thursday, June 16, 2005 (Hyatt)
3. Annual CLTA Awards luncheon: Thursday,

- June 16, 2005, 12:30 p.m. – 2 p.m. (Hyatt)
4. CLTA Annual General meeting: 5:45 p.m. – 7:30 p.m., Thursday, June 16, 2004 (Hyatt)

Remember, as a trustee there are many opportunities at the CLA Conference to find out about what your professional librarians are involved in and to learn about and discuss these activities in-depth during presentations and sessions.

For a list of the sessions at the CLA Annual Conference that will be of special interest to trustees see page 3.

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## ***Notes for Provincial Library Trustees Associations***

1. Let us know what you've been doing in terms of advocacy and lobbying. Other trustees across the country will be interested to know about your successes and challenges. Send them to the president of CLTA, Marco Adria, [aspendr@telus.net](mailto:aspendr@telus.net).
2. Please send your annual report for the AGM to CLTA Secretary Donna Campbell by May 1, 2005. If possible, send your report by email to [dolcam@telus.net](mailto:dolcam@telus.net)
3. With the new structure of CLTA, there will be a new Advisory Council formed to reflect the provincial/regional concerns from across Canada. It is hoped that a liaison on the CLTA executive will work throughout 2005-06 to make this Advisory Council a reality.

## ***Advocacy Issues***

There are a number of issues that we as trustees can keep informed about. These include the book rate (the arrangements whereby delivery of books through Canada Post have been subsidized), the Patriot Act in the U.S. (which as trustees we should understand does have implications for Canadian library users), aboriginal access to public libraries, and emerging copyright legislation in the age of the Internet (which, again, could affect our users significantly).

Follow these issues by reading *Feliciter*, going on to the CLA website regularly, monitoring your local and national media, and by feeding your views to your local, provincial, and CLTA (national) association. Please see a report on advocacy provided by CLA Executive Director Don Butcher on page 4.

## Update from the CLTA Executive

The CLTA executive held its midyear meeting on Saturday, February 12, 2005, in Edmonton. All members of the CLTA executive were in attendance, with the teleconference line open for presidents of the provincial trustees associations. The agenda included health and safety issues and responsibilities for trustees (presented by CLTA Secretary and Alberta Library Trustees Association President Donna Campbell), a report from the president on CLA Council meetings, a marketing and recruitment report including the

launch of the new CLTA brochure, and a review of events planned for the CLA Conference in June. Initial discussions about strategic plan development also took place.

- CLTA President Marco Adria provided his report of recent activities. On January 22, 2005, Marco met with and presented to the British Columbia Library Trustees Association at their executive meeting in Vancouver. The presentation was entitled, "The library is about to get noisier! Some thoughts about new technology in public libraries." In the presentation, Marco suggested that the Canadian Library Trustees Association (CLTA) is at an important stage. The library trustee's voice is going to be urgently needed in the next couple of years as policy and governance discussions take place concerning uses of space and resources in the public library, following from a new wave of technological demands. At the Ontario Library Association conference in Toronto on February 3 and 4, 2005, Marco presented a poster session entitled, "Videoconferencing in the public library: Exploration and partnership." While at the conference, he also took the opportunity to meet with the Ontario Library Boards Association's outgoing president Ian Hunter and incoming president Suzanne Culp about further collaboration between OLBA and CLTA. To conclude his report, Marco mentioned CLA Council meetings, business arising from June CLTA executive, confirmation that plaques had been sent to outgoing CLTA executive members, and a representation to Library and Archives of Canada on its merger.
- Director Linda Cook attended the lunch, along with Edmonton Public Library Trustee Colin Minor. A tour of the Sprucewood Library Branch was arranged by Branch Manager Adrienne Canty.
- Resolutions committee report was provided by Resolutions Committee Chair John Patterson.

## CLTA Newsletter

Published by:

### Canadian Library Trustees Association

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Ottawa, ON K2P 0X8  
Tel.: (613) 232-9625  
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Design and digital printing in Edmonton by  
PageMaster Publication Services Inc.  
www.pagemaster.ca

## CLTA Executive, 2004-05

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## At the conference

Here is a list of the sessions at the CLA Annual Conference that will be of special interest to trustees:

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| <p><b>1. Building Community Support for a New Library - The Seattle Experience</b><br/> <i>Speaker: Deborah Jacobs, City Librarian, Seattle Public Library, Seattle, Washington, USA</i></p> <p><b>3. Progressive Librarianship: Where It's Been and Where It's Going in Canada and Around the World</b><br/> <i>Speaker: Dr. Toni Samek, Associate Professor, School of Library &amp; Information Studies, University of Alberta, Edmonton, AB</i></p> <p><b>9. Building Community Support for a New Library: Canadian Perspectives</b><br/> <i>Panelists: Rick Walker, CEO, Winnipeg Public Library, MB Todd Pennell, Executive Director, Winnipeg Library Foundation, MB Jane Horrocks, CEO, Richmond Hill Public Library, ON</i></p> <p><b>11. Consortia: Libraries in Motion</b><br/> <i>Panelists: Tom Eadie, University Librarian, Trent University, Peterborough, ON; Margaret Law, Associate Director of Libraries Science, Technology and Health Sciences, University of Alberta, Edmonton, AB; Mike Ridley, Chief Librarian, University of Guelph, ON; John Teskey, Director of Libraries, University of New Brunswick, Fredericton, NB</i></p> <p><b>13. A Good Fit: One Library's Experience with Ergonomic Design</b><br/> <i>Speakers: Hilary Munro, MLIS, Medicine Hat Public Library, AB; Margo Fraser, M.Sc (Kinesiology), Ergonomic Consultant, Margo Fraser Ergonomic Consulting Services, Calgary, AB</i></p> <p><b>14. The USA Patriot Act and Personal Privacy for Canadians</b><br/> <i>Panelists: Michael Vonn, Policy Director, B.C. Civil Liberties Association; Dr. Margaret Anne Wilkinson, Professor, Faculty of Law and Information and Media Studies, University of Western Ontario, London, ON; Brian Campbell, Systems and Special Projects Director, Vancouver Public Library, BC</i></p> <p><b>17. From Ice Storms to Blackouts, from Floods to Fire Bombings: Disaster Planning and Recovery for Libraries</b><br/> <i>Speakers: Becky Rogers, Chief</i></p> | <p><i>Librarian, Peterborough Public Library, ON Maureen Baron, Coordinator of Educational Technology, United Talmud Torah and Herzliah High Schools, Montréal, QC Marion Boon, Manager of Training, Community Programs, Emergency Management Alberta</i></p> <p><b>24. Opening Doors to Children: Reading and Viewing Preferences among Users and Non-Users of Six Canadian Public Libraries</b><br/> <i>Speakers: André Gagnon, Head, Public Services (Central and Inner-City Libraries), Regina Public Library, SK; Ken Settingington, Children and Youth Advocate for Library Services, Toronto Public Library, ON</i></p> <p><b>27. Unlocking the Potential of the New Library Volunteer: Keys to Success in the 21st Century</b><br/> <i>Speaker: Anne Stock-Bateman, Volunteer Calgary, AB</i></p> <p><b>21. Copyright Update</b></p> <p><b>30. After the Crisis: Rebuilding Library Board, Community and Municipal Relations</b><br/> <i>Panelists: Sandy Cameron, former CEO, Regina Public Library, SK; Barbara Clubb, City Librarian, Ottawa Public Library, ON; Wendy Schick, CEO, Burlington Public Library, ON</i></p> <p><b>34. Harmony in the Workplace: Building a Strong Union-Management Relationship</b><br/> <i>Speakers: Allen Ponak, Professor of Industrial Relations, University of Calgary, Calgary, AB; Wendy Newman, Librarian in Residence, Faculty of Information Studies, University of Toronto, ON</i></p> <p><b>39. Exploring New Spaces in the Public Library: An Approach to Understanding the Potential of New Broadband Technologies</b><br/> <i>Speakers: Cathryn Staring-Parrish, Research Assistant, University of Alberta, Edmonton, AB; Marco Adria, Associate Professor, University of Alberta, Edmonton, AB</i></p> <p><b>43. Laying Librarianship on the Line: Can Libraries be Neutral in the 21st</b></p> | <p><b>Century?</b><br/> <i>Panelists: Toni Samek, Associate Professor, School of Library Information Studies, University of Alberta, Edmonton, AB; Dr. Sam Trosow, Professor, University of Western Ontario, London, ON; Paul Whitney, City Librarian, Vancouver Public Library, BC; Dr. John Willinsky, Professor, Faculty of Education, University of British Columbia, Vancouver, BC</i></p> <p><b>47. Empowering the Underserved: Libraries Work with Non-Users</b><br/> <i>Panelists: Annette DeFaveri, Community Development Librarian, Vancouver Public Library, BC; Darla Muzzerall, Community Development Librarian, Halifax Public Libraries, NS; Patti-Lynn McLeod, Community Development Librarian, Regina Public Library, SK</i></p> <p><b>48. So You Want to Be/Hire a Chief Librarian?</b><br/> <i>Panelists: Linda Cook, Director, Edmonton Public Library, AB; Barry Holmes, Chief Librarian, Thunder Bay Public Library, ON; Sally Gibson, Trustee, North Vancouver District Library and President, BC Library Trustees Association, BC; Ken Haycock, Senior Partner, Ken Haycock &amp; Associates, Vancouver, BC</i></p> <p><b>51. Building a Values-Based Community Public/Academic Library System for the 21st Century</b><br/> <i>Speakers: Colleen Jensen, Community Services Director, City of Red Deer, AB; Dr. Torben Andersen, Dean, Humanities &amp; Social Sciences, Red Deer College, AB</i></p> <p><b>53. The Role of Libraries in a Learning Society: A Multi-Perspective Research Forum</b><br/> <i>Speakers: Marlene Asselin, Associate Professor, Faculty of Education, University of British Columbia, Vancouver, BC; Catherine Quinlan, University Librarian, University of British Columbia, Vancouver, BC; Wendy Newman, Librarian in Residence, Faculty of Information Studies, University of Toronto, ON; Jennifer Branch, Associate Professor, Faculty of Education, University of Alberta, Edmonton, AB</i></p> |
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## Advocacy Update

### from CLA Executive Director Don Butcher, December 2005

CLA members here will know that the membership has defined advocating for libraries as one of CLA's core strategic initiatives. We add updates on our advocacy efforts to the Web site regularly, and reference them in the members-only electronic newsletter Digest. But in case you've missed them, here's a set of thumbnails on recent CLA and library community advocacy. I was about to break a rule of association leadership in telling you this. The rule is, "Make sure the Board of Directors knows stuff before everyone else does." I tend to break that rule a lot, and one day I'm going to pay the price for that. But then I realized if I sent the notes for these remarks to Executive Council in advance, they would at least know what I was telling people. I'm still bending the rule, but probably not shattering it to the same extent.

#### Community Access Program

CAP is an Industry Canada funding program that provides financial support to public libraries, schools and community organizations for Internet access. For 2004-2005, Industry Canada cut CAP funding by a third, and redirected much of the remaining money away from public libraries. Instead of there being about 7,000 CAP sites in public libraries across Canada, there will be about 3,500. The restoration of CAP funding was a major plank in our presentation to the House of Commons Finance Committee during its pre-Budget hearings in November. The Finance Committee included a call for stable, long-term funding for a number of programs, including CAP, in Recommendation 11 of its Report. So at least we got it on the record. CLA members need to contact their MPs, particularly government MPs and make them aware the CAP program is an extremely cost-effective way for the government to achieve its goals of a knowledge society. We need the money included in the Budget.

#### Library Book Rate

The three-year agreement under which the Book Rate is offered is up for renewal. CLA met with both Canadian Heritage and Canada Post. Heritage asked for the library community's input, and CLA partnered with ASTED to produce a position paper. Until now, CLA has not pushed members of the library community hard to get involved and make their MPs aware that the Book Rate is absolutely vital in rural and remote areas – **but that will change in the next few weeks**. It's now crunch time, and I have been working with our government relations consultants on an Action for All Librarians initiative. If nothing else, we need to get the rate extended to non-book materials – even that little step would be a tremendous victory.

#### Copyright

CLA demonstrated leadership, supported by other members of the Copyright Forum and some provincial and territorial library associations, of publishing an advertisement in a newspaper targeted to federal officials and politicians, the *Hill Times*, noting the

As context to our Advocacy Update, I'm going to repeat something I wrote in the last issue of *Felicitier*. Because of the minority government – the first in 20 years – the federal political landscape is significantly different from what most of us are used to. MPs on both sides of the House have assumed a much more powerful place in decision-making. This is to CLA's advantage: one of CLA's core competencies in advocacy is our network of members and supporters across the country: likely in every single riding outside Quebec (and many inside Quebec).

#### CLA is focusing on four advocacy efforts at this time:

1. *The Community Access Program*
2. *The Library Book Rate*
3. *Copyright reform*
4. *Aboriginal services*

government is going down the wrong path of copyright reform. Actually, two ads, English and French. How this fits into my theme of grassroots advocacy is that in conjunction with the ads, we sent letters to every MP, pointing out the ad and inviting them to contact us to link up with a local library in their community to discuss our position. Some did, and some who did not still wrote back and told us who to contact in their party. And of course other librarians have arranged meetings with their MPs, most notably here in B.C.

In Ottawa, our government relations consultant Huw Williams has developed a close working relationship with a key official in Industry Minister Emerson's office, so even if CLA has been unable to have a meeting directly with Minister Emerson (unlike here in B.C., and we congratulate you on that), but we know our message is getting to the Minister. Copyright legislation is expected in the spring or more likely the fall. Right now, CLA members need to contact the Cabinet members they know, to inform them the Heritage Committee report is badly flawed and ignores the long-

## What's happening with the Executive of CLTA?

At the last CLTA executive meeting, it was mentioned that at the last AGM, CLTA member Allan Johnson (of the Southeast Regional Library in Saskatchewan), offered wise counsel indeed.

He noted that in the transition to the new Constitution, it was clear more work would need to be done to adjust and clarify the Constitution for next year (2005). He suggested that delegates proceed on that basis.

That is what your executive has done this year. As reported by the President in July 2004, no byelection took place. Instead, there will be an election in June 2005 at the annual meeting (in Calgary), at which a Secretary/Treasurer (to serve a one-year term) and Director-at-Large (to serve two years) in Calgary will be elected. Unofficially, C. Arthur Battiste of Saskatchewan was elected Vice-President/President-Elect by acclamation in January after the nomination deadline. This position will begin with a year for getting to know CLTA and CLA Council. The second year will be as president of CLTA. The current President,

according to advice received and contingent on his own energy and willingness to continue (which are strong at the moment!), will serve until June 2006.

We'll have the opportunity discuss all of this further at the CLTA Town Hall at Calgary. The title of the session is, "Tugboat or Titanic: Canadian Library Trustees and their National Association." The feeling is that our new Constitution is going to work well for us, but there's a need for people to get to know it better. Also, there will likely be some changes needed. We'll also talk about the development of a strategic plan for the Association.

So look for a session at the Calgary conference just for CLTA members to discuss our new Constitution and to explore ideas for improving our effectiveness. This will be a session beyond and separate from the Annual General Meeting, at which there will likely be resolutions for correcting and revising the Constitution.

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### ADVOCACY

Continued from page 4

standing principle of balance between creator rights and user rights. Any legislation should reflect the balance. Also contact anyone you know in the Opposition caucuses.

#### Aboriginal Services

Not as far along, but still high on the list of priorities, is the improvement of services to Canada's aboriginal population. I had a personal meeting with the Special Advisor on Aboriginal Issues in the Prime Minister's Office in the fall, who provided us with some excellent advice on how to move this issue forward. For the next step, I'm to meet with my counterpart from the Assembly of First Nations within the next few weeks. So while the issue I'm about to mention has moved a lot further a lot quicker, the CLA Resolution on Aboriginal Services has not been

forgotten or ignored at all.

#### Access for the Print-Disabled

Being a member-responsive association leader, I'm going to mention another initiative that doesn't involve grassroots advocacy – yet. I'm mentioning it because I was criticized – in the proper sense of that word – for NOT mentioning it in the aforementioned *Felicitur* column. The issue is the National Network for Equitable Library Service for Canadians with Print Disabilities. Following the CLA Resolution on this, a Working Group has been developing a service delivery model and a business plan. The internal draft of this document was released to a larger resource group for feedback within the past few weeks. So we're well underway. Key service deliverers are to attend an implementation session in Calgary in June just prior to the CLA Conference.

But from an advocacy perspective, when you start running around standing up for everything all the time, you're perceived as standing for nothing. It's essential to pick those issues that are on the public agenda that are core to your values, focus a critical mass of energy on them, move them as far as you can, and then count your winnings and move on. It's not this project's time, yet. For now, we'll focus on other access to information issues, like copyright and the Depository Services Program, and on funding issues like CAP and Aboriginal Services. And since the window of opportunity for advocacy for libraries affected by the tsunami disaster is open but for a limited time, we'll devote some attention there, too.

Successful advocacy takes persistence, strategy and sometimes a little luck. CLA can control the first two, and that's what we're doing on your behalf.

## **CLTA/CAPL Collaboration**

The interests, concerns, and values that trustees hold have much in common with those of our colleagues in the Canadian Association of Public Libraries. We in CLTA can look for opportunities to work with CAPL over the next while.

Of immediate interest is the initiative of the Canadian Health Libraries Association to develop a strategy for health resources online for Canadians.

President Marco Adria has been working with CAPL President Peggy Walshe and the Cochrane Library (a health information repository) on developing a strategy for access to health information in public libraries across Canada.

## **Professional Development Activities for Library Trustees**

CLA intends to offer professional development opportunities for its members throughout the year, beyond the one-time opportunity of the annual conference. These opportunities will include learning sessions for trustees. As these come available, you may want to consider participating in online or phone-based meetings and seminars.

### **Something for *Feliciter*?**

Is there something about trusteeship and public libraries in your region or province that you feel should gain a national audience? If so, why not let CLTA know. We can help develop the topic with you, solicit suggestions from other trustees, and help move it through the *Feliciter* editorial process.

## **Call for Resolutions for the CLTA Annual General Meeting**

Deadline for receipt by the Resolutions Committee Chair is April 15, 2005.  
Please fax or mail proposed resolutions to the CLTA Resolutions Committee Chair:

John Patterson  
CLTA Resolutions Committee Chair  
1116 Highway #1, RR #1  
Mount Uniacke, NS B0N 1Z0  
Fax: (902) 758-3497

Notice to members of resolutions involving the Constitution will, if received, be circulated to all members by May 16, 2005. Other resolutions will be provided in writing at the Annual General Meeting on June 16, 2005.